



FOR IMMEDIATE RELEASE

Weston Forest named one of Canada's 10 Most Admired Corporate Cultures

December 2, 2016

Mississauga, Ontario- Weston Forest is honoured to be recognized as one of Canada's 10 Most Admired Corporate Cultures. The annual award, presented by Waterstone Human Capital, identifies best-in-class Canadian organizations for having cultures that have helped them enhance performance and sustain a competitive advantage.

Steve Rhone, President of Weston Forest, stated, "We are incredibly proud of our team: they truly embody Weston Forest core values. Our Executive works hard every day to maintain an environment which fosters personal growth and continuous improvement". Rhone continued, "Our unique corporate culture is what allows us to deliver on our promise: you'll love doing business with us".

Weston Forest is also a recent repeat winner of the Deloitte Canada's Best Managed Companies program, and also on the Profit 500 list of Canada's Fastest-Growing Companies for the last two years. The "10 Most Admired Corporate Cultures" designation is one of the company's proudest accomplishments.

"We are honoured to be recognized with this year's class of the top 10 Most Admired Corporate Cultures in Canada," said Rick Ekstein, CEO of Weston Forest. "Both Steve and I thank our Weston family. Their dedication and hard work is the reason we have won this esteemed designation."

"Weston Forest has a culture that is focused on aligning their business for their suppliers, their people and their customers." said Marty Parker, President and Chief Executive Officer of Waterstone Human Capital and Chair of Canada's 10 Most Admired Corporate Cultures™. "They live up to their tagline, "You'll love doing business with us"."

About Weston Forest

Weston Forest is one of North America's leading distributors and remanufacturers of softwood & hardwood lumber and specialty panel products. Weston's various business units serve the industrial crating and packaging sectors, provide specialty products to the construction and infrastructure sectors, and manufacture and distribute a wide variety of products to Lumber and Building Material dealers.

About Canada's 10 Most Admired Corporate Cultures™

This national program, now in its 12th year, annually recognizes best-in-class Canadian organizations for having cultures that enhance performance and sustain a competitive advantage. Forty winners are annually chosen across four categories; three are based on revenue (growth and small cap, mid-market and enterprise) and one not-for-profit category (broader public sector). Organization's submissions are scored on 6 categories: vision and leadership, recruitment and hiring for fit, cultural alignment and measurement, retention, rewards and recognition, organizational performance and corporate social responsibility. The Canada's 10 Most Admired Corporate Cultures™ program creates a benchmark of success for all those who are nominated.

For further information, please contact:

Steve Rhone
srhone@westonforest.com